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FIRENZE

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Amore



recycled yarns . . .

. . . made in Italy with love





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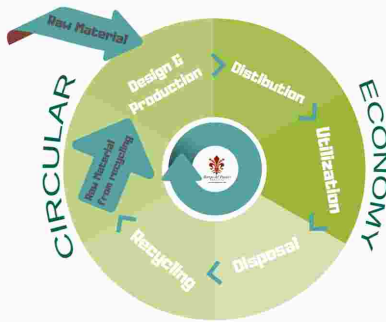
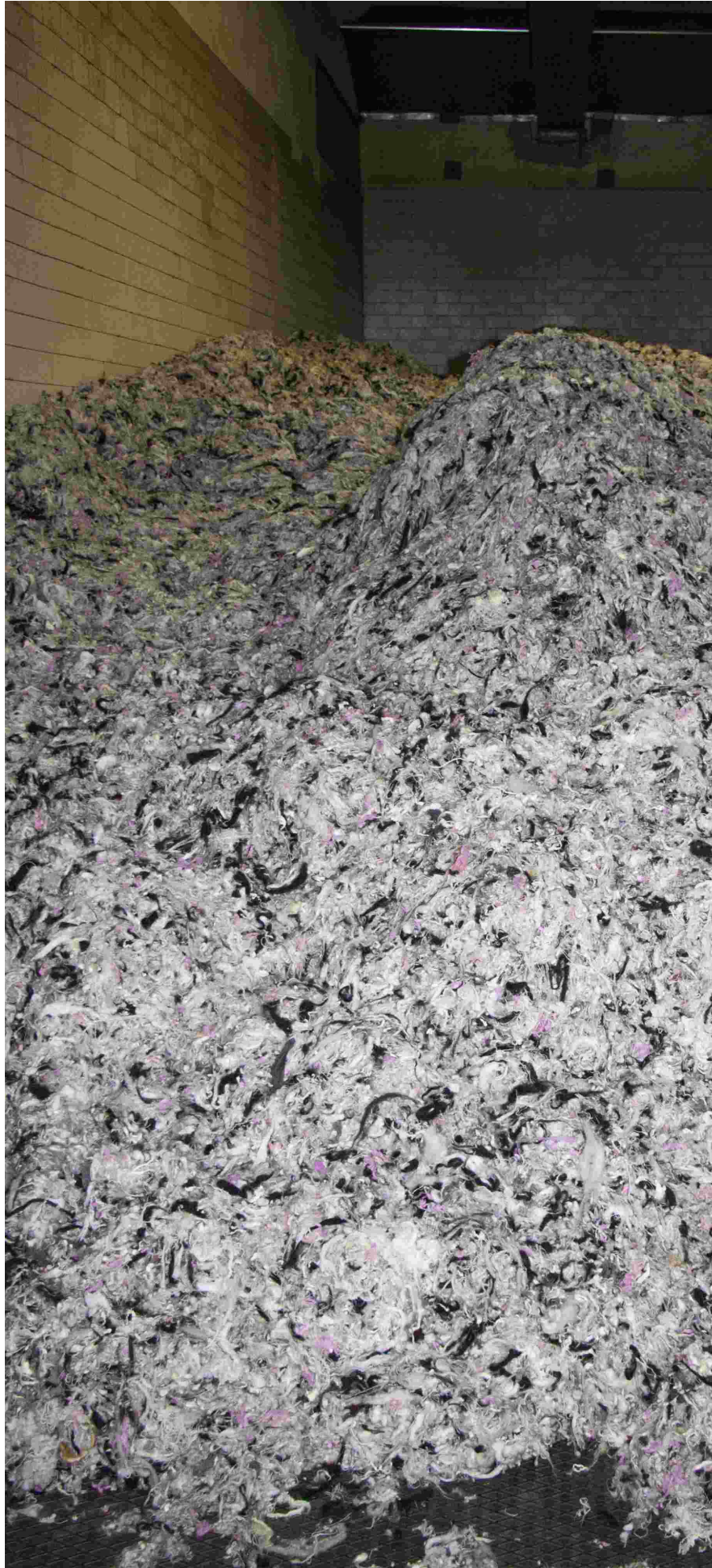
The roots of the art of recycling wool are ancient; however, the commercial aspects of the process were developed in Prato, in the wake of WWII, making the textile district of the city one of the most important in the world. Wrongly considered for many years to be a minor activity as compared to the production of virgin fiber yarns and fabrics, today it has acquired greater value thanks both to the tested and certified quality of the product and to its sustainability: thanks to the regeneration of fabrics and textile cut-offs, more than 22 thousand tons of waste material no longer end up in landfills but take on new life with great savings in waste management and enormous environmental benefits.

The first phase is the collection of rags from special centers, where they undergo the first sorting phase: those that can still be used are sent to humanitarian organizations or resold at used-clothing stands. The rest of the woolen material is prepared for recycling. The production cycle starts with sorting, i.e. the careful selection of the materials divided by color and composition. This is a very important phase in which the human factor (hands and eyes) are fundamental.

Because of the nature of the raw materials they are derived from (rags), the fibers obtained from the regeneration process are short and are not homogeneous.

In addition to the fascinating nature of their execution, the "recycling" techniques are a summary of a culture of environmental awareness, human tradition and professions.

In recent years, the use of regenerated fibers has continued to evolve both because of economic reasons and for new consumer trends, resulting in the creation of yarns with more varied and valuable compositions as well as inimitable patterns: today "carded production" include cashmere, angora, alpaca, mohair as well as a variety of valuable wools blended with silk and rayon.



In Prato industrial area, 22.000 tons of "rags" are recycled every year.

Compared to virgin fiber production, Carded Recycled saves:

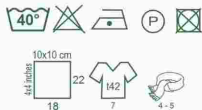
- 60 MILLION KW OF ENERGY
- 500.000 CUBIC METER OF WATER
- 650 TONNES OF DYE
- 8.000 TONNES OF CARBON DIOXIDE





Amore 115

70% LANA
 WOOL - WOLLE - LAINE - LANA - WOL
 25% POLIAMMIDE
 POLYAMIDE - POLYAMID - POLYAMIDE - POLIAMIDA - POLYAMIDE
 2% VISCOSA
 VISCOSE - VISKOSE - VISCOSE - VISCOSA - VISCOSE
 2% ACRILICO
 ACRYLIC - ACRYL - ACRYLIQUE - ACRILICO - ACRYL
 1% POLIESTERE
 POLYESTER - POLYESTER - POLYESTER - POLIÉSTER - POLYESTER

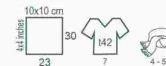
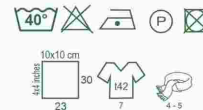


50 g - 115 m ± 5%
 1,7 oz - 125 yds ± 5%

USA 9 - 10
 USA 9 - 10
 3,5 - 6 5,5 - 6

Amore 160

70% LANA
 WOOL - WOLLE - LAINE - LANA - WOL
 25% POLIAMMIDE
 POLYAMIDE - POLYAMID - POLYAMIDE - POLIAMIDA - POLYAMIDE
 2% VISCOSA
 VISCOSE - VISKOSE - VISCOSE - VISCOSA - VISCOSE
 2% ACRILICO
 ACRYLIC - ACRYL - ACRYLIQUE - ACRILICO - ACRYL
 1% POLIESTERE
 POLYESTER - POLYESTER - POLYESTER - POLIÉSTER - POLYESTER

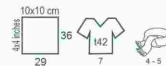


50 g - 160 m ± 5%
 1,7 oz - 174 yds ± 5%

USA 7 - 8
 USA 7 - 8
 4,5 - 5 4,5 - 5

Amore 240

70% LANA
 WOOL - WOLLE - LAINE - LANA - WOL
 25% POLIAMMIDE
 POLYAMIDE - POLYAMID - POLYAMIDE - POLIAMIDA - POLYAMIDE
 2% VISCOSA
 VISCOSE - VISKOSE - VISCOSE - VISCOSA - VISCOSE
 2% ACRILICO
 ACRYLIC - ACRYL - ACRYLIQUE - ACRILICO - ACRYL
 1% POLIESTERE
 POLYESTER - POLYESTER - POLYESTER - POLIÉSTER - POLYESTER



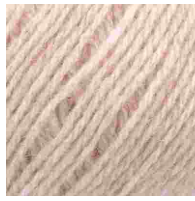
50 g - 240 m ± 5%
 1,7 oz - 262 yds ± 5%

USA 4 - 6
 USA 4 - 6
 3,5 - 4 3,5 - 4

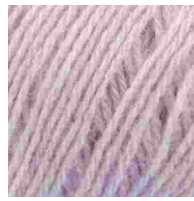




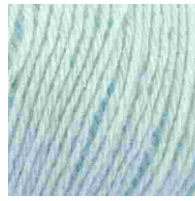
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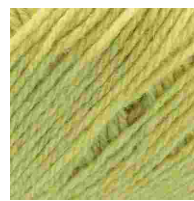
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137



107



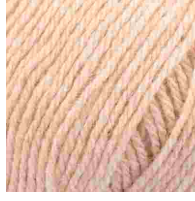
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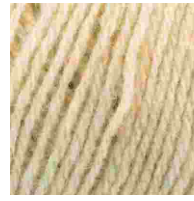
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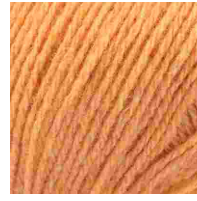
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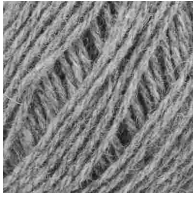
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104



126



128



143



142



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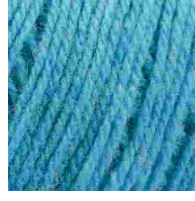
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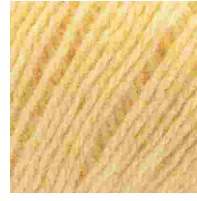
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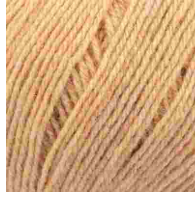
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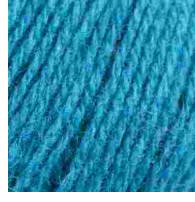
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109



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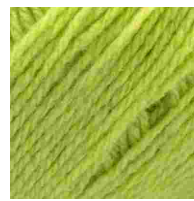
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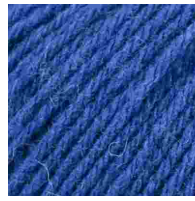
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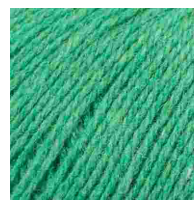
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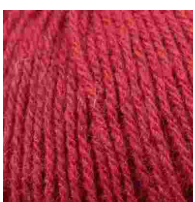
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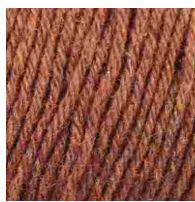
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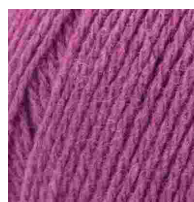
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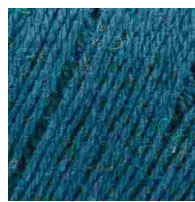
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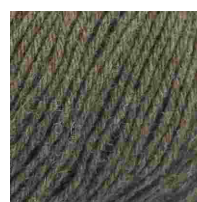
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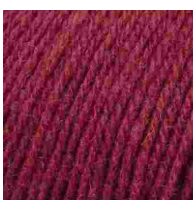
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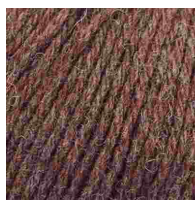
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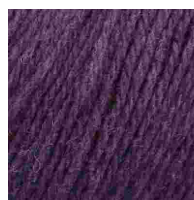
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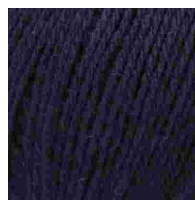
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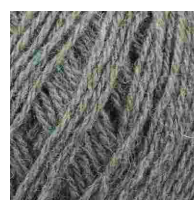
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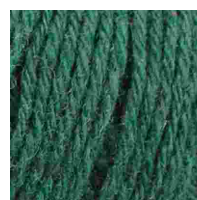
124



123



152



122

Amore
ALPACA 90

recycled merino and alpaca...
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Amore
ALPACA 180

recycled merino and alpaca...
...made with love

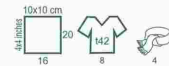

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MADE IN ITALY



Amore ALPACA 90

55% LANA
 WOOL - WOLLE - LAINE - LANA - WOL
 25% ALPACA
 ALPACA - ALPAKA - ALPAGA - ALPACA - ALPACA
 20% POLIAMMIDE
 POLYAMIDE - POLYAMID - POLYAMIDE - POLIAMIDA - POLYAMIDE

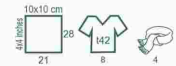


50 g - 90 m ± 5%
 1,7 oz - 98 yds ± 5%

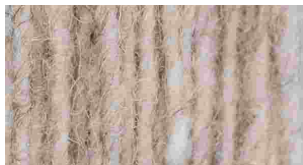


Amore ALPACA 180

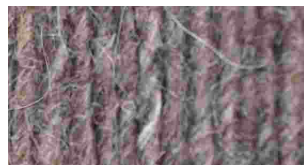
55% LANA
 WOOL - WOLLE - LAINE - LANA - WOL
 25% ALPACA
 ALPACA - ALPAKA - ALPAGA - ALPACA - ALPACA
 20% POLIAMMIDE
 POLYAMIDE - POLYAMID - POLYAMIDE - POLIAMIDA - POLYAMIDE



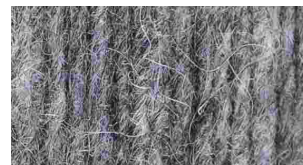
50 g - 180 m ± 5%
 1,7 oz - 196 yds ± 5%



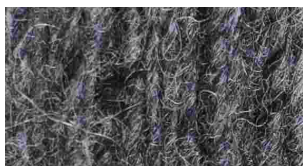
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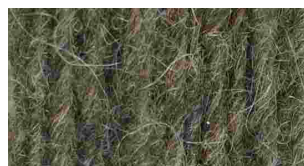
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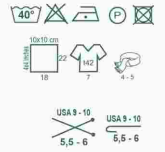
26



Amore WS super soft Cashmere 115

45% LANA
WOOL - WOLLE - LAINE - LANA - WOL
25% VISCOSA
VISCOSE - VISKOSE - VISCOSE - VISCOSE - VISCOSE
20% POLIAMMIDE
POLYAMIDE - POLYAMID - POLYAMIDE - POLIAMIDA - POLYAMIDE
10% CASHMERE
CASHMERE - KASCHMIR - CACHEMIRE - CACHEMIRA - KASJIR

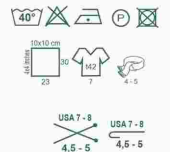
50 g - 115 m ± 5%
1,7 oz - 125 yds ± 5%



Amore WS super soft Cashmere 160

45% LANA
WOOL - WOLLE - LAINE - LANA - WOL
25% VISCOSA
VISCOSE - VISKOSE - VISCOSE - VISCOSE - VISCOSE
20% POLIAMMIDE
POLYAMIDE - POLYAMID - POLYAMIDE - POLIAMIDA - POLYAMIDE
10% CASHMERE
CASHMERE - KASCHMIR - CACHEMIRE - CACHEMIRA - KASJIR

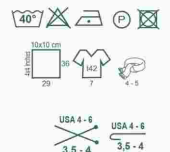
50 g - 160 m ± 5%
1,7 oz - 174 yds ± 5%



Amore WS super soft Cashmere 240

45% LANA
WOOL - WOLLE - LAINE - LANA - WOL
25% VISCOSA
VISCOSE - VISKOSE - VISCOSE - VISCOSE - VISCOSE
20% POLIAMMIDE
POLYAMIDE - POLYAMID - POLYAMIDE - POLIAMIDA - POLYAMIDE
10% CASHMERE
CASHMERE - KASCHMIR - CACHEMIRE - CACHEMIRA - KASJIR

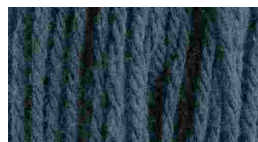
50 g - 240 m ± 5%
1,7 oz - 262 yds ± 5%



30



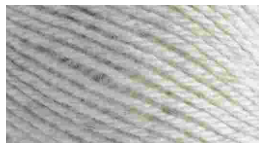
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52



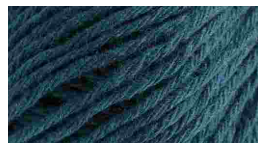
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31



42



39



43



32



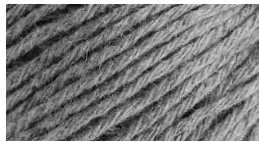
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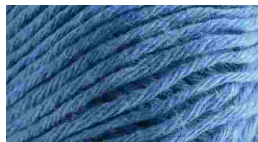
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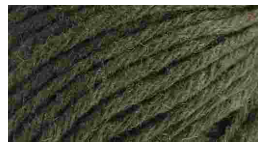
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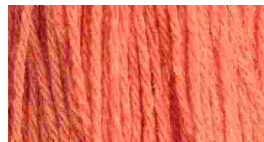
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37



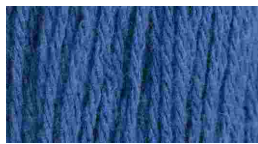
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48



33



50



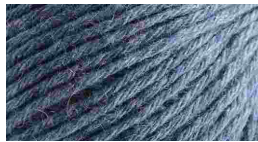
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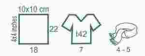


Amore JEANS 115

35% COTONE (DA TESSUTI DENIM RICICLATI)
 COTTON (RECYCLED FROM DENIM) - BAUMWOLLE (AUS RECYCL. TEN DENIM STOFFEN)
 COTON (DE TRAVES DE DENIM RECYCLES) - ALGODÓN (DE TELAS DE DENIM RECLICADAS)
 KATOEN (VAN GERECYCLEERDE DENIM STOFFEN)

35% LANA
 WOOL - WOLLE - LAINE - LANA - WOL

30% POLIAMMIDE
 POLYAMIDE - POLYAMID - POLYAMIDE - POLIAMIDA - POLYAMIDE



50 g - 115 m ± 5%
 1,7 oz - 126 yds ± 5%



Amore JEANS 160

35% COTONE (DA TESSUTI DENIM RICICLATI)
 COTTON (RECYCLED FROM DENIM) - BAUMWOLLE (AUS RECYCL. TEN DENIM STOFFEN)
 COTON (DE TRAVES DE DENIM RECYCLES) - ALGODÓN (DE TELAS DE DENIM RECLICADAS)
 KATOEN (VAN GERECYCLEERDE DENIM STOFFEN)

35% LANA
 WOOL - WOLLE - LAINE - LANA - WOL

30% POLIAMMIDE
 POLYAMIDE - POLYAMID - POLYAMIDE - POLIAMIDA - POLYAMIDE



50 g - 160 m ± 5%
 1,7 oz - 174 yds ± 5%



Amore JEANS 240

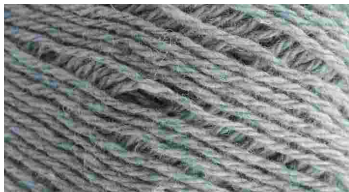
35% COTONE (DA TESSUTI DENIM RICICLATI)
 COTTON (RECYCLED FROM DENIM) - BAUMWOLLE (AUS RECYCL. TEN DENIM STOFFEN)
 COTON (DE TRAVES DE DENIM RECYCLES) - ALGODÓN (DE TELAS DE DENIM RECLICADAS)
 KATOEN (VAN GERECYCLEERDE DENIM STOFFEN)

35% LANA
 WOOL - WOLLE - LAINE - LANA - WOL

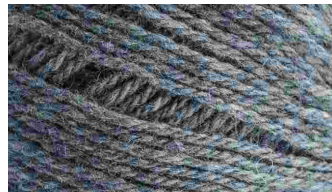
30% POLIAMMIDE
 POLYAMIDE - POLYAMID - POLYAMIDE - POLIAMIDA - POLYAMIDE



50 g - 240 m ± 5%
 1,7 oz - 262 yds ± 5%



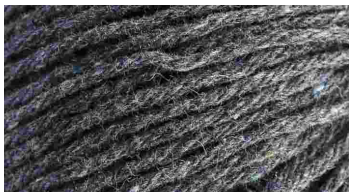
1
sky



2
denim



3
aviation



4
blue



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Amore MACRAMÈ

75% COTONE
COTTON - COTTON - COTON
ALGODÓN - KATOEN

25% POLIESTERE
POLYESTER - POLYESTER - POLYESTER
POLIÉSTER - POLYESTER

250 gr ± 105 Mt ± 5%
8,8 oz. ± 114 yds ± 5%

60°

10x10 cm
8 12

USA 11 - 15
8 - 10

M2
2





Amore COTTON

75% COTONE
COTTON - COTTON - COTON
ALGODÓN - KATOEN

25% POLIESTERE
POLYESTER - POLYESTER - POLYESTER
POLIÉSTER - POLYESTER

100 gr ± 125 Mt ± 5%
3,5 oz. ± 136 yds ± 5%

USA 10, 11
7 - 8

USA 10, 11
7 - 8





Amore COTTON 300

75% COTONE
COTTON - COTTON - COTON
ALGODÓN - KATOEN
25% POLIESTERE
POLYESTER - POLYESTER - POLYESTER
POLIÉSTER - POLYESTER

100 gr ± 300 Mt ± 5%
3,5 oz. ± 328 yds ± 5%



Amore COTTON 170

75% COTONE
COTTON - COTTON - COTON
ALGODÓN - KATOEN
25% POLIESTERE
POLYESTER - POLYESTER - POLYESTER
POLIÉSTER - POLYESTER

100 gr ± 170 Mt ± 5%
3,5 oz. ± 185 yds ± 5%



Recycling in Prato

"Italian Textile and Recycling Association (A.S.T.R.I.) was born in order to increase the value of what Prato has been doing for decades, that is to produce regenerated textiles.

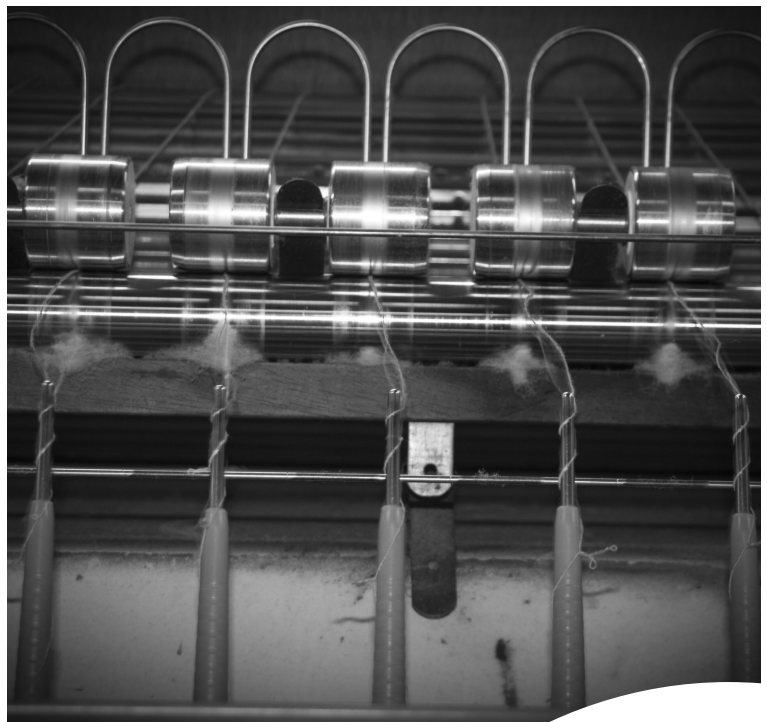
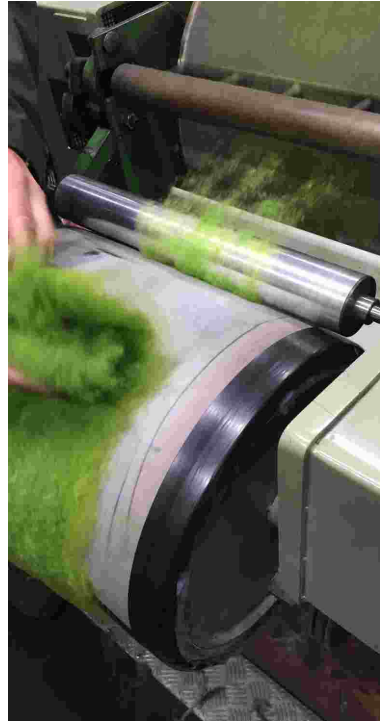
So, it wants to safeguard the past and look at the future with confidence".

From "www.astirecycling.it"

"According to A.S.T.R.I. what can be used again in production is not a waste, that's why the society is at odds with rules that contribute to define these material as waste. Recycling is the best benefit for the environment, because it is quite the opposite of waste. Prato strongly believes in recycling. A.S.T.R.I. wants to cooperate together with international societies for the ecological sustainability in order to fight against environmental pollution. Together we can increase the value of recycling, the real necessity for the future." From "www.astirecycling.it"

Starting from 2019 our Company has joined A.S.T.R.I. in order to support "Carded Recycled" project.







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